GREATER CHAMBERSBURG CHAMBER OF COMMERCE

CADC
Chambersburg Area Development Corporation

Position Summary:

President/Greater Chambersburg Chamber of Commerce
Executive Director/Chambersburg Area Development Corporation
Chambersburg, PA

Community background for Chambersburg & Franklin County: Chambersburg and the communities that surround it are among the fastest-growing populations in the state. Chambersburg has a small-town atmosphere, but it is a thriving community. Residents benefit from affordable housing choices, excellent health care facilities, outdoor recreation opportunities, and shopping options at national retailers and unique local shops. Educational opportunities include public and private schools along with college and university environments. Chambersburg is rich in history, particularly Civil War history, and is the only town north of the Mason-Dixon Line burned during the war.

Franklin County's business environment is diverse, with Letterkenny Army Depot and Summit Health as the top employers. Other major employers include Chambersburg Area School District, Shippensburg University, Wilson College, Franklin County government, Manitowoc, Volvo Construction Equipment, Food Lion Inc. and Target Distribution Center. Agriculture and tourism/hospitality are key industries. The unemployment rate for the county was 4.5% as of December, 2016.

Franklin County, where Chambersburg is the county seat of government, is a dynamic business market, located along the busy Interstate 81 corridor. Chambersburg is within a 100-mile radius of Baltimore and Washington, D.C., and a 150-mile radius of Pittsburgh and Philadelphia.

Franklin County is within one day's drive of more than half of the population of the United States and is among the micropolitan leaders in attracting new corporate facilities or expansions.

The county is well situated for future development, with more than 1,500 acres of developable land available. Most sites are "shovel-ready." In addition, there is a civilian labor force of 390,000 with 40 miles of the heart of Franklin County.

The Organizations:

Greater Chambersburg Chamber of Commerce (GCCOC) - is the umbrella organization for a network of affiliates that include two industrial development corporations, which are 501(c)6 organizations, as well as a downtown development corporation and a foundation, both of which are 501(c)3's.

Chamber Affiliates:

Chambersburg Area Development Corporation (CADC) – Organized in 1960 as a not-for-profit economic development organization, CADC has generated annual property taxes of approximately $1.6 million and more than 3,000 jobs.

Cumberland Valley Regional Development Corporation (CVRDC) – Formed in 2002 as a joint venture between CADC and SADCO (Shippensburg Area Development Corporation) to develop an industrial park at Exit 24, United Business Park.

Greater Chambersburg Chamber Foundation – Founded in 1990, the Foundation was organized as a 501c(3) corporation to advance the free enterprise system through education and by promoting citizenship and leadership.

Downtown Chambersburg, Inc. (DCI) – The 501c(3) arm of the chamber, focusing on downtown revitalization. DCI's mission is to coordinate all economic and community development efforts in downtown Chambersburg.

Community Development Corporation of Franklin County (CDC) – Designed to promote, develop and improve the housing, small business and economic conditions to benefit low and moderate income persons throughout Franklin County.

Franklin County Industrial Development Authority (FCIDA) – Provides low-interest, tax-free loans to qualifying manufacturing facilities throughout Franklin County.

The ***President*** reports to the 21-member board of the Chamber and the 21-member board of CADC. The president supervises a ten-member Chamber staff; other important interactions include: executives and employees of Chamber member organizations; state and national elected officials and their staffs; representatives of other public and private sector partnership organizations; education officials; and members of the media. The combined budgets of the Chamber and affiliates is a total of over $4.2 million.

Responsibilities include executing the policies established by the Board providing a vision for Chamber growth and success and overseeing the development and allocation of programs and resources in support of the missions of the Chamber and its affiliate organizations. The president provides overall leadership to the staff and volunteers in executing the organization's mission. As Executive Director of CADC and CVRDC, directs the property management, leasing, construction program design and service delivery, human resource management, financial management and reporting, marketing and public relations, membership development and fundraising for the organizations.

Position Charter

The President is responsible to the Boards of Directors for the full range of activities of the Chamber, CADC and affiliates, coordination of the program of work for the Chamber and economic development efforts; organizational structure and procedures; motivation of volunteers; income and expenditures; maintenance of membership and investors; employment, training and supervision of staff; interpretation of policy; maintenance of quarters.

Opportunity:
The President position of this combined chamber and economic development organization is an outstanding opportunity for a chamber of commerce, economic development or perhaps private

sector executive. Both the Chamber and CADC enjoy solid reputations in the region's business sector. The organizations are in a solid fiscal position and, despite general challenges in the economy, community leaders see a positive future for Franklin County and the regional marketplace. These organizations have an experienced and engaged staff, committed Board members and an excited volunteer base. Together these constituents are looking for an executive leader who can accept this exciting opportunity to fully integrate the efforts of the Chamber, CADC and other affiliates and help guide the entire Franklin County regional community to new levels of success.

The candidate must have a proven track record (10 years of experience and increasing responsibilities) of success and may come from a variety of backgrounds: an emphasis on economic development-focused organization, is required; experience as a "#2" or other senior-level executive at a larger like enterprise as noted above; or an executive from a complex private or public sector entity. A bachelor's degree is required; an advanced degree in business, law, public administration or related field is desirable. Demonstrated commitment to continued professional development.

Salary Range: Competitive Salary and Benefits Package

Application Process: To be considered qualified candidates are required to submit both a resume and cover letter. Resumes are to be submitted to search@chambersburg.org by 5pm on June 23rd.