

# PEDA Sponsorship – Value Proposition



Recent conferences hosted by the Pennsylvania Economic Development Association (PEDA) have addressed such topics as real estate development, energy, brownfield revitalization, job creation and retention, workforce development, entrepreneurship and legislative issues, among others. The content of these events is carefully planned to ensure its timeliness, impact and value to our members, partners and supporters. Our success, however, also hinges upon the support we receive from our sponsors, whose investments allow us to continue to offer high quality conferences while maintaining a steady cost structure.

Beyond cutting edge educational opportunities, our annual conferences provide enhanced access to our sponsors, exhibitors and advertisers. Having the opportunity to connect with over 150 professionals from a statewide network of economic developers allows supporters to demonstrate their commitment to the profession and to grow the awareness of their brands and value propositions to key decision makers across the Commonwealth. Just a few of the benefits available to supporters include:

- Customized signage
- Banner placement
- Advance receipt of attendee lists
- Opportunities to introduce sessions
- Ad space in the conference program
- Guest passes to attend evening networking receptions
- Special recognition during and leading up to the event

Find out more about specific sponsorship packages and a-la-carte options by downloading our [2020 Conferences sponsorship brochure](#).

PEDA's [2020 Spring Conference](#) will be held at the Hilton Harrisburg in Harrisburg, PA, while the [2020 Fall Conference](#) will be held at the Valley Forge Casino Resort in King of Prussia, PA. Conference attendees will come from PEDA's membership and from partners in business, government, banking and industry to learn from each other and from subject matter experts on issues impacting economic development and industry.

Pennsylvania is faced with many opportunities and, as we strive to grow our state and regional economies, PEDA appreciates your sponsorship consideration. To join those who have already committed, please submit a completed sponsorship application to:

Joshua Skopp, Executive Director  
717.441.6047  
[conferences@peda.org](mailto:conferences@peda.org)

Thank you for your support and dedication to the economic well-being of the Commonwealth.