



MEMORANDUM

To: PEDA Members
From: Angela R. Annibale, Chair, Membership & Communications Committee
Date: December 29, 2022
RE: Revisions to “Economic Development Organization” (EDO) Membership

Recognizing members are the true strength of any association, PEDA consistently strives to understand its members’ needs and how it can best serve them. This month, in response to feedback from members interested in an option to have more of their employees gain the benefits of PEDA membership in a cost-effective way, PEDA’s Board of Directors decided to revise the multi-person “Economic Development Organization” (EDO) level of membership to make it even more member friendly.

The multi-person EDO level of membership has, traditionally, granted an organization four memberships (with additional dues required for each member added beyond the initial four), but – beginning with CY2023 membership – the EDO level will allow an organization to include up to ten of its employees on its PEDA membership roster, with only a minimal cost increase. This means each of these (up to) ten individuals will be recognized as PEDA members, granting them all the benefits associated with membership including, but not limited to, reduced event registration rates, inclusion of their voices in our advocacy efforts, a seat at the table on essential committees and the opportunity to pursue individual certification through PEDA.

PEDA values all its members and we hope this enhanced option encourages existing EDO members to increase the size of their membership rosters, organizations whose employees are members at the “Economic Development Professional” (EDP) level to consider the value of converting to an EDO membership and non-members to consider whether membership in the statewide association of local, state, corporate and non-profit economic development professionals is right for them. There is strength in numbers and we look forward to continuing to meet our growing membership’s needs in 2023!

To learn more, visit www.peda.org, call 717-441-6047 (extension 126) or email info@peda.org.