

Vacancy Economic Development Coordinator

The COUNTY OF BERKS is seeking qualified applicants for the position of ECONOMIC DEVELOPMENT COORDINATOR.

POSITION SUMMARY:

This position is responsible for coordinating and managing a wide variety of administrative and outreach organizational activities for the Economic Development function of the Commissioner's Office. This position works with the DCAO/Director of Economic Development and reports to the Deputy Chief Administrative Officer (DCAO)/Director of Economic Development.

POSITION RESPONSIBILITIES:

- 1. Provides direct support to the DCAO/Director of Economic Development in the facilitation of the County's Economic Development priorities and strategies as they are adopted or may be determined from time to time.
- 2. Acts as a point of contact for business inquiries and request. Facilitate connections with appropriate resources and follow up and track the support provided.
- 3. Establish and maintain positive relationships with economic development professionals and organizations across the Commonwealth.
- 4. Initiate and coordinate communication with various County Departments, agencies, community organizations, Commonwealth of PA, as it may be related to economic development, community development, and workforce.
- 5. Coordinates and leads Berk's County's participation with Team PA and DCED's PA Partners (or other named marketing initiative) for state and regional economic development activity and collaboration.
- 6. Coordinates and leads the pro-active business outreach County Commissioner's business outreach to existing businesses and site visits.
- 7. Communicates pro-actively in writing and verbally with businesses, municipalities, and constituents related to economic development.
- 8. Attends meetings with the DCAO as may be requested. At various times, the Coordinator will represent the Director of Economic Development and the County.
- 9. Keeps abreast of economic development best practices, especially those that best serve Third Class Counties.

MINIMUM EDUCATION AND EXPERIENCE:

• Bachelor's Degree in Public Administration, Business Administration, Marketing, Communications, Economic Development, or related field.

- Extensive experience in working with customers and varied computer software applications including Microsoft Office Suite.
- Five years of experience in economic or community development is strongly preferred.
- Any equivalent combination of experience and training which provides the required knowledge, skills, and abilities.
- Economic development professional certifications from International Economic Development Council (IEDC) and/or National Development Council (NDC) strongly preferred.

MINIMUM KNOWLEDGE, SKILLS AND ABILITIES:

- Knowledge of economic development best practices and strategies.
- Advanced skills in a variety of computer software applications which may include social media platforms, including but not limited to Microsoft Office Suite.
- Ability to maintain confidential information.
- Ability to exercise good judgment, tact, and courtesy.
- Ability to organize work in a logical, effective, and efficient manner.
- Ability to effectively manage multiple projects simultaneously.
- Ability to communicate effectively both orally, and in writing.
- Ability to maintain professional demeanor when dealing with internal/external customers.
- Ability to work independently with a high degree of organization and sound judgment.
- Ability to develop effective internal and external relationships and provide a high level of customer service on behalf of Berks County to residents and businesses.
- Ability to handle stress.
- Physical presence in the office is required.

Interested candidates, please visit:

<u>http://www.co.berks.pa.us/Dept/HR/Pages/EmploymentOpportunities.aspx</u> to complete an application. Resumes, cover letter with salary requirements, along with applications should be submitted as per website instructions.

E.O.E. M/F/D/V