PENNSYLVANIA ECONOMIC DEVELOPMENT ASSOCIATION

2024 Sponsorship Form

Spring Conference | April 15-17 | Hilton Harrisburg (Harrisburg, PA) Fall Conference | October 9-11 | Bayfront Landing (Erie, PA)

SAVE 10% - Commit to sponsor both 2024 conferences and take 10% off your total.

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Spring Fall	Category	-	Price			Fall	Category	Price	
	Platinum Level	\$	7,500				Silver Level	\$	2,500
	Evening Reception (Monday, 4.15.24)	\$	5,000				Bronze Level	\$	1,500
	Evening Reception (Tuesday, 4.16.24)	\$	5,000				Exhibitor	\$	795
	Evening Reception (Wednesday, 10.9.24)	\$	5,000				Exhibitor with Electric	\$	895
	Evening Reception (Thursday, 10.10.24)	\$	5,000				Full Page Program Ad / Acknowledgement	\$	600
	Gold Level	\$	3,500				Half Page Program Ad / Acknowledgement	\$	400

Send completed form and check, made payable to PEDA, to 908 North Second Street, Harrisburg, PA 17102

For more information, call 717.441.6047, visit www.peda.org or email conferences@peda.org.

Visit www.peda.org/sponsorships for updates.

2024 PEDA SPONSORSHIP OPPORTUNITIES

Platinum Level - \$7,500 (Exclusive)

- Introduction of keynote session
- Right to place your pop-up banner in general session room
- Full page color ad / acknowledgement in conference program (5" x 8")
- 1 complimentary full conference registration
- 4 guest passes to an evening reception
- Logo on the front covers and in the registration brochure and the program
- Logo and link on the conference website and in promotional emails

Evening Reception - \$5,000 (Exclusive)

- Exclusive sponsorship of an evening reception
- Right to place your pop-up banner in the evening reception you sponsor and in general session room
- Full page color ad / acknowledgement in conference program (5" x 8")
- 1 complimentary full conference registration
- 4 guest passes to an evening reception (Passes will correspond with the evening you sponsor.)
- Logo in the registration brochure and the program
- Logo and link on the conference website and in promotional emails

Gold Level - \$3,500

- Opportunity to introduce a session (These opportunities will be on a first-come, first-served basis.)
- Right to place your pop-up banner in general session room
- Full page color ad / acknowledgement in conference program (5" x 8")
- 1 complimentary full conference registration
- 3 guest passes to an evening reception
- Logo in the registration brochure and the program
- Logo and link on the conference website and in promotional emails

Silver Level - \$2,500

- Opportunity to introduce a session (*These opportunities will be on a first-come, first-served basis.*)
- Right to place your pop-up banner in general session room
- Half-page color ad / acknowledgement in conference program (5" x 3.875")
- 1 complimentary full conference registration
- 2 guest passes to an evening reception
- Logo in the registration brochure and the program
- Logo and link on the conference website and in promotional emails

Bronze Level - \$1,500

- Recognition as a sponsor of group breakfast
- Half-page color ad / acknowledgement in conference program (5" x 3.875")
- 1 guest pass to an evening reception
- Logo in the registration brochure and the program
- Logo and link on the conference website and in promotional emails

Exhibit Table - \$795

- Conference venues will provide each exhibitor with a table (size may vary by venue), for your tabletop display, and 2 chairs. Details (set-up time, location, etc.) will be emailed about 4 weeks in advance. Electric is available for an additional fee.
- 1 complimentary full conference registration
- Logo in the program
- Logo and link on the conference website
- Note to Fall Conference Exhibitors: See website for details regarding the need to set up tables twice during this event.

Full Color Program Advertisement / Acknowledgement - \$400 to \$600

- Full-page ad / acknowledgement in conference program (5" x 8") \$600
- Half-page ad / acknowledgement in conference program (5" x 3.875") \$400