



2021 Fall Conference Sponsorship Form

Valley Forge Casino Resort | King of Prussia, PA

October 6-8, 2021

Organization Name: _____

Contact Name / Title: _____

Attendee Name / Title (*where attendance is included in benefits*): _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Twitter Handle: _____

	Category	Price
NA	Diamond Level	\$ 17,500
NA	Wednesday Reception	\$ 5,000
<input type="checkbox"/>	Gold Level	\$ 3,500
<input type="checkbox"/>	Silver Level	\$ 2,500
<input type="checkbox"/>	Bronze Level	\$ 1,500

	Category	Price
<input type="checkbox"/>	Exhibitor	\$ 695
<input type="checkbox"/>	Exhibitor with Electric	\$ 795
<input type="checkbox"/>	Program Ad - Full Page	\$ 600
<input type="checkbox"/>	Program Ad - Half Page	\$ 400

Use of *Attendee* Contact Information: If the level of support you've chosen includes a complimentary registration, the designated attendee - rather than the contact - must sign after selecting what information may be shared with conference attendees and sponsors.

- Name / Title / Organization / Phone Number / Mailing Address / Email
- Name / Title / Organization / Phone Number / Mailing Address
- No information may be shared.

Submissions will be accepted on a rolling basis. Updated terms, conditions, deadlines and benefits (which may be revised at any time) are available at www.peda.org and, by signing this form, the submitter understands and accepts them.

Signature: _____ Date: _____

Send completed form and check, made payable to PEDA, to: 908 North Second Street, Harrisburg, PA 17102

For more information, call 717.441.6047, visit www.peda.org or email conferences@peda.org.

Visit www.peda.org/sponsorships for updates.

The Pennsylvania Economic Development Association (PEDA) is a 501(c)(6) and, as such, sponsorships are not deductible as charitable contributions on your federal income tax return.

SPONSORSHIP PACKAGES

Diamond Level - \$17,500 (Exclusive) *[This exclusive option has already been claimed.]*

- Introduction of keynote presenter
- Right to place banner in general session
- Full page color ad in conference program
- 1 piece of literature placed in or with attendee registration folders
- 3 complimentary full conference registrations
- 4 guest passes to Wednesday evening reception
- Complimentary 1-year PEDDA membership for 1 representative
- Logo on the front covers and in the registration brochure and the program
- Logo and link on the conference website and in promotional emails

Wednesday Evening Reception - \$5,000 (Exclusive) *[This exclusive option has already been claimed.]*

- Exclusive sponsorship of Wednesday evening reception
- Right to place banner in Wednesday evening reception and general session
- Full page color ad in conference program
- 1 piece of literature placed in or with attendee registration folders
- 1 complimentary full conference registration
- 4 guest passes to Wednesday evening reception
- Logo in the registration brochure and the program
- Logo and link on the conference website and in promotional emails

Gold Level - \$3,500

- Opportunity to introduce a session *(These opportunities will be on a first-come, first-served basis.)*
- Right to place banner in general session
- Full page color ad in conference program
- 1 piece of literature placed in or with attendee registration folders
- 1 complimentary full conference registration
- 3 guest passes to Wednesday evening reception
- Complimentary 1-year PEDDA membership for 1 representative
- Logo in the registration brochure and the program
- Logo and link on the conference website and in promotional emails

Silver Level - \$2,500

- Opportunity to introduce a session *(These opportunities will be on a first-come, first-served basis.)*
- Right to place banner in general session
- Half-page color ad in conference program
- 1 piece of literature placed in or with attendee registration folders
- 1 complimentary full conference registration
- 2 guest passes to Wednesday evening reception
- 1 half-price 1-year PEDDA membership
- Logo in the registration brochure and the program
- Logo and link on the conference website and in promotional emails

SPONSORSHIP PACKAGES

Bronze Level - \$1,500

- Sponsorship of group breakfast
- Half-page color ad in conference program
- 1 guest pass to Wednesday evening reception
- Logo in the registration brochure and the program
- Logo and link on the conference website and in promotional emails

Exhibit Table - \$695

- Conference venues will provide each exhibitor with a table (size may vary by venue) - for your tabletop display - and two chairs. Electric is available for an additional fee. Display set-up time, location, directions and other details will be sent to you via email approximately 4 weeks in advance of the conference.
- 1 complimentary full conference registration
- Logo in the program
- Logo and link on the conference website

Full Color Program Advertisement - \$400 to \$600

- Full-page ad (5" x 8") \$600
- Half-page ad (5" x 3.875") \$400