



**Pennsylvania Economic Development Association
2021 Economic Development Marketing Innovation Award**

Nomination Form

Nominee Name _____
 Contact / Title _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____
 Email Address _____
 Website _____

Nominator / Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____
 Email Address _____

- **Agencies can nominate themselves.**

Instructions:

1. Complete the **Nomination Form** (typed or printed).
2. Provide a narrative (limited to 5 pages) addressing how the subject of the nomination's focus meets award criteria by demonstrating: unique and trend-setting use of economic development tools and concepts; overall creativity and branding effectiveness, clarity of messaging to a target audience; organization, presentation of information and data quality; and the marketing program's ability to effectively convey the means and methods of the economic development professional.
3. Provide a minimum of 10 high quality jpeg photographs (including photo credits) related to the application and appropriate for potential use in an awards presentation. By submitting photographs, you are confirming you are authorized to do so and that PEDA is authorized to use them as it relates to this submission.

Applications and all related materials comprising a complete submission must be emailed to pedastaff@peda.org by the established deadline. Submissions should be typed in Times New Roman (size 12 font) and all documents comprising a submission - with the exception of photos - must be submitted as a single electronic document (PDF format). If your submission exceeds the capacity of a single email, please place your electronic materials in a DropBox folder and provide the link to PEDA. Winners may also be asked to participate, as presenters, in a future conference session.

Nominations should focus on outstanding visual marketing and promotion, branding of an economic development organization or outstanding content on an economic development topic produced and / or conducted on or after January 1, 2020.

NOMINATIONS AND ALL ACCOMPANYING MATERIALS MUST BE RECEIVED BY PEDA NO LATER THAN AUGUST 25, 2021.

Comments or questions may be directed to PEDA Headquarters at (717) 441-6047 or pedastaff@peda.org.