



## **2020 Membership Awards Criteria Nominations Due: December 31, 2019**

The PEDA Awards Committee (the "Committee") is requesting nominations for Membership Awards, presented to individuals and organizations which have demonstrated outstanding accomplishments in economic development. All PEDA members contribute to the wellbeing of their respective communities and the awards process provides an opportunity to publicly recognize key accomplishments.

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**2020 Economic Developer of the Year Award** - This award recognizes individual achievements and accomplishments of a member of PEDA in good standing. The recipient will be recognized for his / her contributions to the economic development profession and self-nomination is not permitted. The recipient cannot receive this award more than once in any five-year period.

**2020 Economic Development Project of the Year Award** - Recipients of this award are limited to organizations employing members of PEDA in good standing who are primarily responsible for the project nominated. The project, which should demonstrate a significant economic and / or community development impact, must have been completed in the previous calendar year. Agencies can nominate themselves. The recipient cannot receive this award more than once in any three-year period.

**2020 Economic Development Marketing Innovation Award** - This award recognizes outstanding visual marketing and promotion, branding of an economic development organization or outstanding content on an economic development topic. Recipients of this award are limited to organizations employing members of PEDA in good standing who are primarily responsible for the content of the nomination and will demonstrate unique and trend-setting use of economic development tools and concepts; overall creativity and branding effectiveness; clarity of messaging to a target audience; organization, presentation of information and data quality; and the marketing program's ability to effectively convey the means and methods of the economic development professional. Agencies can nominate themselves. The recipient cannot receive this award more than once in any three-year period.

**2020 Economic Development Program of the Year Award** - Recipients of this award are limited to organizations employing members of PEDA in good standing who are primarily responsible for the program nominated. The program must demonstrate a significant economic and / or community development impact. Agencies can nominate themselves. The recipient cannot receive this award more than once in any three-year period.

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Any PEDA member in good standing may nominate and there is no limit to the number of nominations permitted. All documents comprising a submission - with the exception of photos - must be submitted as a single electronic document (PDF format). Winners will be selected by the Committee, which reserves the right to make no award in a particular category in any given year. The Committee also reserves the right to waive or interpret the award criteria as it deems appropriate.

In order to promote knowledge of best practices, PEDA reserves the right to publicize and describe any or all program or project entries, whether or not an entry receives an award. Nominees agree to provide additional information and / or graphics for this purpose and, by virtue of their submissions, authorize PEDA to utilize them in a variety of ways (e.g., social media, website, email, etc.) and confirm they have the right to grant such authorization to PEDA.

Winners will be notified by the end of the first quarter of 2020, ahead of PEDA's 2020 Spring Legislative Conference, where the award presentations will take place and where winners will likely be asked to participate, as presenters, in a conference session.