

Membership and Communications Committee Report

2020 PEDA Regional Member Meetings

By Angela Annibale, Committee Chair

Targeting Young Professionals

- Had a YP event & promotion planned for Spring Conference - cancelled
- Discussions on idea for promotion to offer YP Scholarships

PEDA Certification Program

- The requirement to seek recertification by 6/30/2020 for FY2020-21 has been waived.
- Individuals certified for FY2019-20 will automatically remain certified for FY2020-21.
- The next deadline by which individuals must seek recertification is 6/30/2021. At that time, individuals seeking recertification may claim credit for trainings taken between 7/1/19 and 6/30/21, using a streamlined submission process/link

Social Media

- Cancelled campaign leading up to spring conference
- Continue to utilize social media platforms to communicate