



**Pennsylvania Economic Development Association  
2020 Economic Development Marketing Innovation Award**

Nomination Form

Nominee Name \_\_\_\_\_  
 Contact / Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Website \_\_\_\_\_

Nominator / Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_  
 Email Address \_\_\_\_\_

- **Agencies can nominate themselves.**

**Instructions:**

1. Complete the **nomination form** (typed or printed).
2. Provide a **narrative** (limited to 5 pages) addressing how the subject of the nomination's focus meets award criteria by demonstrating: unique and trend-setting use of economic development tools and concepts; overall creativity and branding effectiveness, clarity of messaging to a target audience; organization, presentation of information and data quality; and the marketing program's ability to effectively convey the means and methods of the economic development professional.
3. Provide a minimum of 10 high quality jpeg photographs related to the application and appropriate for potential use in an awards presentation.

Applications and all related materials comprising a complete submission must be emailed to [pedastaff@peda.org](mailto:pedastaff@peda.org) by the established deadline. Submissions should be typed in Times New Roman (size 12 font) and all documents comprising a submission - with the exception of photos - must be submitted as a single electronic document (PDF format). If your submission exceeds the capacity of a single email, please place your electronic materials in a DropBox folder and provide the link to PEDA. Winners will likely be asked to participate, as presenters, in a session of the 2020 Spring Legislative Conference.

Nominations should focus on outstanding visual marketing and promotion, branding of an economic development organization or outstanding content on an economic development topic produced and/or conducted on or after January 1, 2018.

**Nominations and all accompanying materials must be received by PEDA no later than December 31, 2019.**

Comments or questions may be directed to PEDA Headquarters at (717) 441-6047 or [pedastaff@peda.org](mailto:pedastaff@peda.org).